



**NSHSS**  
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## NSHSS Blog Writing Guidelines

Blog should consist of the following

- a. Blog Title
  - i. Brief description of the subject.
- b. Content-Length
  - i. Blogs should be around 500 - 600 words, roughly 2-3 pages.
  - ii. Paragraphs should have a minimum of 3-4 sentences and be organized into sections to keep the reader engaged and interested.
- c. Keep Content Academic and Experience-Based
  - i. You are the expert! Blog posts should reflect skills you've learned, organizations you are involved with, and community outreach work.
  - ii. Share your:
    1. Tips for other students
    2. First-hand experiences and knowledge
    3. Resources
  - iii. Share links to those resources, organizations you reference, or your own website.
  - iv. All content must be newly created, focusing on individual perspectives and offering fresh insights whenever feasible. The content must be unique.
  - v. **Tone and Style:** When crafting content for the NSHSS blog, ensure it is **engaging and to the point. Our primary audience is high school students, college students, graduates, and educators, with a focus on teens.** When creating articles for the NSHSS blog, focus on being engaging and straightforward. You're writing for your fellow students, but remember that parents or teachers might also read it. Avoid using colloquial phrases and slang. Instead, aim for a concise style without lengthy sentences to provide maximum value. Feel free to include lists, illustrations, and links to break up the text. You can also enhance your content with videos and pictures for added impact.
    1. Voice: progressive, compassionate, energetic, intellectual, optimistic
    2. Tone: engaging, personable, genuine, informative, empowering
    3. Style: statistical, active, refreshing, relevant, smart
- d. Sub-Headers
  - i. Incorporating sub-headers helps to improve the strength of the blog. (Example: 7 Tips for Picking your College or University)



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- ii. Use sub-headers for content organization which helps to make the blog visually appealing and inviting.
- e. Images
  - i. Please submit at least three images for the blog post, including a headshot and two other images that relate to the subject of your blog. (Example: If your blog is about your study abroad experience, send pictures of yourself at landmarks or historical locations, etc.)
  - ii. **File Formats:** please use preferred file formats such as JPEG, PNG or WEBP.
  - iii. **Resolution:** recommended 1280x720 pixels
- f. Editing Process:
  - i. **Submission Review:** Once submitted, your content undergoes a comprehensive review: adherence to guidelines, clarity, and overall alignment with the NSHSS blog's standards.
  - ii. **Potential Revisions:** If revisions are suggested, they will be clearly communicated to enhance the clarity, coherence, and impact of your piece. Please expect one to two rounds of revision.
  - iii. **Expected Turnaround Time:** We aim to provide timely feedback. Expect a turnaround time 1 to 2 weeks, allowing you to integrate suggestions efficiently.
  - iv. **Disclaimer:** Submission of writing DOES NOT guarantee publication however, we consistently prioritize quality, relevance, and adherence to guidelines. By putting your best effort into following these guidelines, you significantly increase your chances of being published.
- g. Sharing
  - i. We encourage you to share your NSHSS blog on your respective social media platforms once it is published. When you do, please tag us @nshss or @nshss.org (TikTok).
- h. **Note for the Pros:** If you're a professional writer or expert in your field and would like to be a guest contributor to our blog, please email [information@nshss.org](mailto:information@nshss.org) with the subject "Professional Guest Blog," as additional information may be requested.