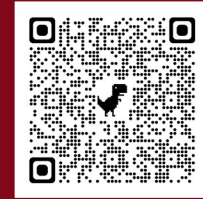


NSHSS

Attendee
Registration

Sponsor/Exhibitor
Registration



Click the QR codes to access!

2024 VCCS

Virtual College & Career Summit

Join **NSHSS**, **CollegeAdvisor.com**, and **U.S. News & World Report** for a day of networking, college admissions insider information, informed “AHA” moments, and inspiration! This virtual event is a phenomenal opportunity to hear from and engage with educational resources and industry leaders from across the U.S. who are all vested in your future successes! You’re already a high-performing student on a hopeful path toward a bright future. Use this event to get further!

Explore our virtual event space to hear informative & inspiring presentations, visit the exhibit hall to engage with representatives from top colleges and companies, and network with fellow students in the lounge area to broaden your social circle! You won’t want to miss “clicking” into this wealth of helpful information from the comfort of your home! Register today!

Contact partnerships@nshss.org with any questions.

Saturday, May 4th, 2024

About the Hosts

NSHSS

“Since 2002, the National Society of High School Scholars (NSHSS) has been supporting young academics on their journey to college and beyond as they prepare to become the leaders of tomorrow. Co-founded by the grand-nephew of Alfred Nobel, NSHSS is inspired by the mission of the Nobel Prize to support academic achievement and world betterment. NSHSS pursues this mission by connecting members with scholarships, innovation grants, college fairs, internships, career and leadership opportunities, partner discounts, and more.”

CollegeAdvisor.com

“Founded in 2019, CollegeAdvisor.com has helped over 7,000 students achieve their college dreams. CollegeAdvisor.com provides personalized, effective, and accessible college admissions advising to students from all backgrounds. Our team has helped students gain admission to every Ivy League and Top 50 school with 1 million free sign-ups, offering on-demand access to college admissions help. We work with students across the U.S. as well as international students from over 70 countries looking to attend US universities.”

U.S. News & World Report

“U.S. News & World Report is a multifaceted digital media company dedicated to helping consumers, business leaders and policy officials make important decisions in their lives. We use world-class data and technology to publish independent reporting, rankings, journalism, and advice that has earned the trust of our readers and users for more than 90 years.”

vFairs

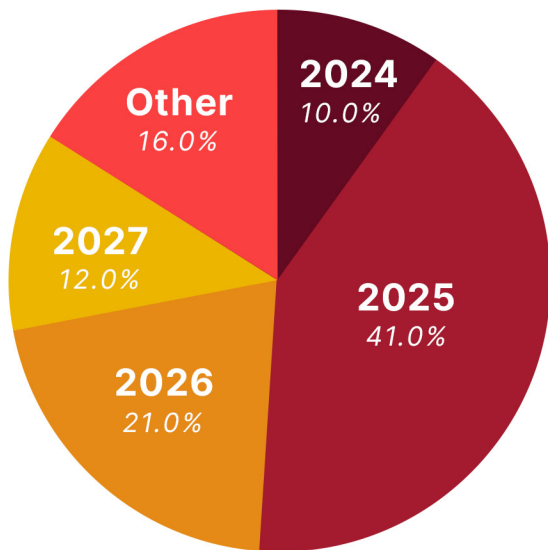
vFairs is an all-in-one event management platform that powers virtual, hybrid and in-person events. The platform helps organizations around the world manage and host epic events of all kinds including conferences, trade shows, hiring fairs, student events, internal company events, and more. Additionally, the solution is scalable which means whether you have 50, 500, or 10,000+ attendees, it can power events of all sizes.



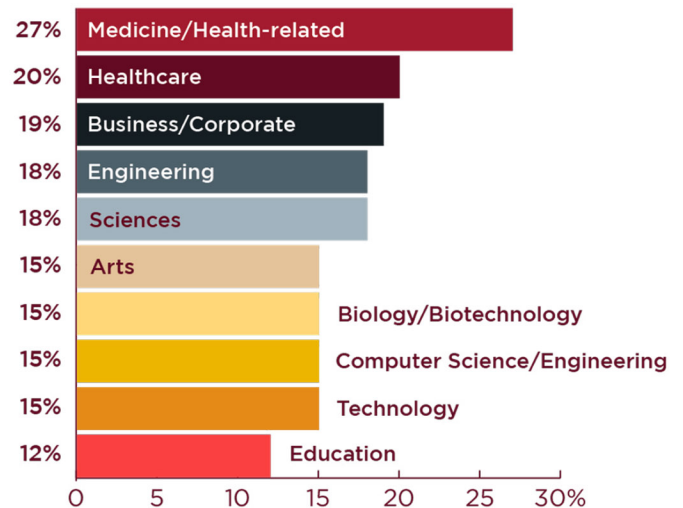
Attendee Demographic Info

VCCS attracts a diverse and accomplished demographic of high-achieving high school students. A majority of students attending have impressive academic backgrounds with a 3.5+ GPA and represent the top 20% of their respective graduating classes. The summit anticipates attendees from various high school graduation years, showcasing the bright talents of upcoming classes. Career aspirations span a wide spectrum, reflecting the attendees' interests in fields such as STEM, humanities, business, and the arts. The event is committed to fostering inclusivity, bringing together students of various ethnic & cultural backgrounds for a rich and collaborative learning experience. The demographics page provides a comprehensive snapshot of the vibrant and dynamic student body that colleges and sponsors will have the opportunity to engage with during VCCS.

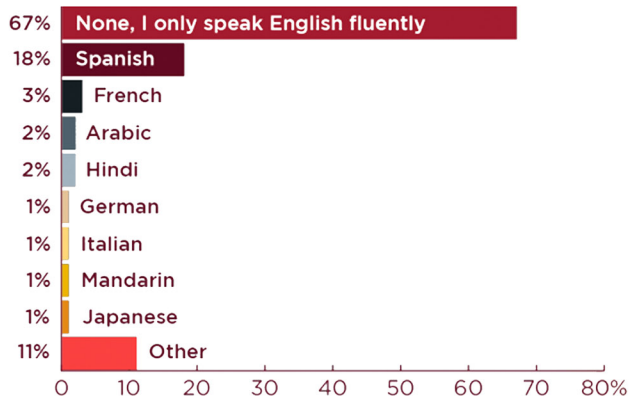
% vs Grad Year



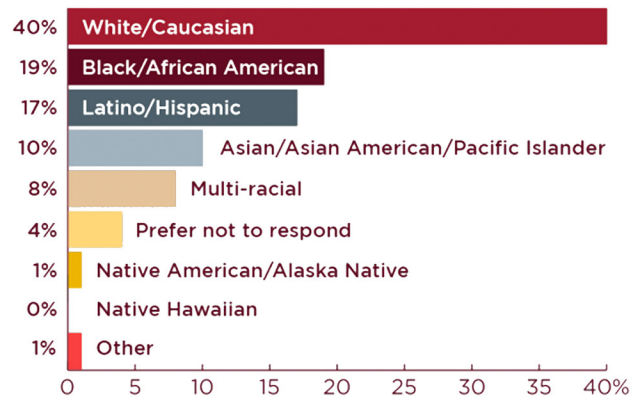
Expected Career Paths



Languages



Ethnicity



Exhibitor Booths & Features



Exhibitor Booth

\$350

- Branded booth
- 2 booth representatives

Additional Add-Ons

Event Features	Price	Notes
Standard Branded Booth	\$350	Comes with 2 booth reps
Additional Booth Representatives	\$50	Up to 5
Logo in Lobby	\$550	Logo in lobby on signage
Document Sharing	\$150	
Ad Placements and Signage in Exhibit Hall	\$200	
Logo Placement in Virtual Auditorium	\$200	
Sponsor Themed Exhibition Floor	\$2500	
Sponsored Webinar Session/General Session (20-minute slot)	\$1750	Host a fully-branded webinar session
Timed Announcements	\$400	Announcements will pop up for everyone logged in to the virtual event at a scheduled time and can be in text, audio, or video format!
Sponsored Survey/Polls	\$750	Increase brand visibility and get valuable feedback from attendees about specific topics
Promotional Banner	\$200	
Promo Video	\$100	Short promo video included in booth

Silver Level Booth



Gold Level Booth



Platinum Level Booth



Sponsorship Levels & Inclusions

VCCS offers an unparalleled opportunity for organizations to align with excellence and invest in the future of high-achieving high school students. Our carefully curated sponsorship packages cater to diverse marketing objectives, providing organizations with distinct levels of visibility and engagement. From Platinum to Gold and Silver, each tier offers exclusive benefits, including virtual booths, speaking opportunities, brand recognition, and access to a targeted audience of top-tier students and educators. As depicted in our sponsorship level graphs, organizations can strategically choose a package that suits their promotional goals, ensuring maximum impact and exposure throughout the event. By partnering with VCCS, sponsors not only support the academic and professional growth of exceptional students but also gain a unique platform to showcase their commitment to education and talent development.

 Silver Tier \$1,995	 Gold Tier \$2,995	 Platinum Tier \$3,995
<ul style="list-style-type: none">✓ Clickable logo on landing page✓ Logo in lounge✓ Clickable logo on signage in exhibit hall✓ Email marketing mentions✓ On-demand, pre-recorded video on resources section✓ Branded booth✓ 3 booth representatives✓ Representation on leaderboard	<ul style="list-style-type: none">✓ Clickable logo on landing Page✓ Logo in lobby✓ Clickable logo on signage in exhibit hall✓ Email marketing mentions✓ 3 banners✓ On-demand, pre-recorded video on resources section✓ Document branding✓ Branded booth✓ 5 booth representatives✓ Representation on leaderboard	<ul style="list-style-type: none">✓ Clickable logo on landing page✓ Clickable logo in lobby and auditorium✓ Email marketing mentions✓ Pre-recorded video ad on the landing page of the event✓ Logo on welcome video of the platform✓ 3 sponsored push Notifications✓ Branded booth✓ Unlimited booth representatives✓ Up to 3 banners to promote your brand✓ Clickable logo on signage in exhibit hall✓ Document hosting✓ 30 min general session✓ Representation on leaderboard

vFAIRS Event Demo & Sample

Look for vFAIRS spaces and white boxes for banner locations.

